

USDC SCAN INDEX SHEET.



STEPHEN W BONEY INC

BONEY SERVICES INC

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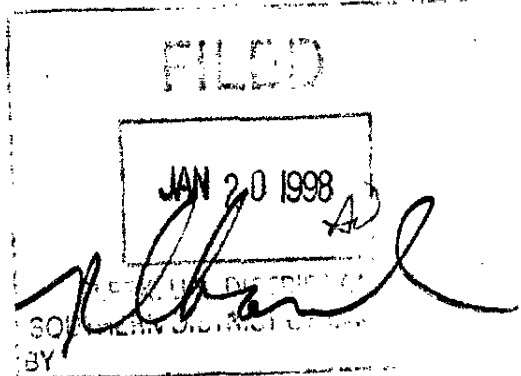
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DECL.

ORIGINAL

Janice Patrice Brown, Esq. (#114433)
 J. Scott Scheper, Esq. (#155477)
 SELTZER CAPLAN WILKINS & McMAHON
 A Professional Corporation
 2100 Symphony Towers
 750 B Street
 San Diego, California 92101
 Telephone: (619) 685-3003

Attorneys for Defendant
 BONEY'S SERVICES, INC.



UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF CALIFORNIA

STEPHEN W. BONEY, INC.,)	CASE NO. 950491E (POR)
)	
Plaintiff,)	DECLARATION OF STANLEY BONEY IN
)	OPPOSITION TO PLAINTIFF'S MOTION
vs.)	FOR PARTIAL SUMMARY JUDGMENT
)	
BONEY'S SERVICES, INC.,)	
)	
Defendant.)	DATE: February 2, 1998
)	TIME: 10:30 a.m.
)	COURTROOM: 3
)	JUDGE: William B. Enright

I, Stanley Boney, declare as follows:

1. I am an officer of defendant Boney's Services, Inc. I have personal knowledge of the facts set forth in this declaration and could and would testify competently to those facts if called as a witness.

2. This case stems from a long-standing family dispute between my brother Steve, the president and/or CEO of the plaintiff corporation, Stephen W. Boney, Inc., and the defendant corporation, Boney's Services, Inc. (later renamed Boney's Marketplace, Inc. and now Henry's Marketplace, Inc.) ("BSI"), in which I, my brother Scott, and our father, Henry Boney, are shareholders.

950491E (POR)

93

1 STAN AND SCOTT BONEY
2 FIRST USE THE BONEY'S MARKETPLACE TRADENAME AND TRADEMARK

3 3. The dispute involves the right to use the name "Boney's
4 Marketplace" in trade, particularly in connection with specialty
5 grocery stores and marketing of private label goods and
6 foodstuffs.

7 4. As set forth in my declaration submitted June 16, 1995,
8 Scott and I have been operating grocery stores using the name
9 "Boney's Marketplace" since 1983. (See SWB's Request for
10 Judicial Notice, Exhibit A.) My brother Scott and I formed and
11 owned Boney & Boney, Inc. Before 1983 we owned and were
12 operating Windmill Farms grocery stores. In 1983 Scott and I
13 (through Boney & Boney, Inc.) developed the idea of changing the
14 names of our stores to "Boney's Marketplace" and did so. After
15 changing the name of our stores, we undertook significant efforts
16 to advertise and make the public and our suppliers aware of our
17 new name. At that time we also conceived of and began offering
18 private label items using the "Boney's Marketplace" name as a
19 trademark. Those products in 1983 included at least
20 (1) Vitamins; (2) Nuts and dry fruit (private label bulk items);
21 (3) Sliced meats; (4) Cheeses; (5) Peanut butter; and (6) Honey.
22 We have been marketing those same private label items and
23 hundreds of others since that time.

24 5. In 1988, as part of a corporate restructuring, Boney &
25 Boney, Inc. assigned all rights associated with the use of the
26 name "Boney's Marketplace" to Boney's Services Ltd., of which BSI
27 was general partner. Scott and I were the sole shareholders of
28 BSI and the limited partners of Boney's Services Ltd. In 1994 we

1 decided to merge Boney's Services Ltd. into BSI. Neither of
2 these changes resulted in any changes to the products or goods
3 being offered at "Boney's Marketplace" stores or under the
4 "Boney's Marketplace" label. At all times since 1983 we have
5 used Boney's Marketplace as a tradename and trademark, whether
6 through Boney & Boney, Inc., Boney's Services Ltd. or BSI.

7 6. In 1989 I began selling private label bread items out
8 of the Hillcrest location using certain recipes acquired from
9 Steve. Since then BSI has been marketing bread from all of its
10 affiliated locations under the "Boney's Marketplace" label and
11 using different recipes.

12 **BSI CHANGES THE NAME OF ITS STORES TO HENRY'S MARKETPLACE**

13 7. In May 1997 we (BSI) changed the names on thirteen
14 stores (BSI's eight stores and the five stores of its licensees)
15 to "Henry's Marketplace" and began selling some private label
16 items at each of those locations using "Henry's Marketplace."
17 (BSI's stores and those of its licensees sometimes collectively
18 are referred to as "affiliated stores" or "locations.") The
19 licensees' stores are independently-owned and operate under
20 license agreements with BSI to use "Boney's Marketplace"--and now
21 "Henry's Marketplace"--as tradenames and trademarks. By the end
22 of the Summer of 1997, there were 14 affiliated locations--10 BSI
23 stores and 4 licensee stores--operating throughout San Diego
24 County.

25 8. The name change was adopted as a means to minimize the
26 ongoing dispute with Steve and for independent business reasons.
27 To inform the public of the change, BSI engaged in an extensive
28 name change advertisement campaign. The primary slogan of that

1 campaign asked, "after 54 years, isn't it time that we were on a
2 first name basis?" However, despite the name change campaign, we
3 did not relinquish the Boney's Marketplace tradename and
4 trademark. To help preserve the goodwill established with
5 "Boney's Marketplace" over the years and to ensure a smooth
6 customer transition to the new name, BSI continues to use and
7 refer to the Boney's Marketplace name in advertisements, customer
8 relations and on certain goods. For example, initially the
9 "Henry's Marketplace" logo, as it appeared in advertisements, was
10 embossed over the "Boney's Marketplace" logo or included
11 references such as "formerly Boney's Marketplace." Similarly,
12 the phone message at the corporate offices now answers "Thank you
13 for calling the corporate offices of Henry's Marketplace,
14 formerly Boney's Marketplace. . . ."

15 9. Moreover, we also have continued to sell certain
16 products under the name "Boney's Marketplace," **including** those
17 private label goods for which we have not been successful to date
18 in securing trademark registration rights for use of "Henry's
19 Marketplace." This also helps maintain a link between our former
20 name, Boney's, and our new name, Henry's, which we deem essential
21 to facilitating the preservation and transfer of the good will we
22 had established with our customers and the public over the years.
23 BSI presently still offers at its stores over a hundred private
24 label items under the "Boney's Marketplace" trademark. Those
25 products include (with examples after each) grocery items (figs
26 and tortillas); bulk items (almonds, blackbeans, corn meal,
27 lentils and sunflower seeds); deli items (meats, cheeses, humus);
28 dairy products (ice cream of all flavors); bakery items (breads

1 and muffins); and vitamins. Attached at Exhibit "A" is a list of
2 items still being marketed at BSI-affiliated stores under the
3 "Boney's Marketplace" label. Consequently, BSI continues to use
4 on many goods the same "Boney's Marketplace" mark it has used
5 since 1983.

6 10. BSI and its predecessors have offered the same private
7 label items to the public continuously since 1983 without
8 interruption or change in the products or their quality (except
9 for the change to the "Henry's Marketplace" label for certain
10 items). BSI used the Boney's Marketplace trademark in
11 advertising and on private label items throughout this time.
12 (See, e.g., Exhibit B which contains representative exemplars of
13 various advertising ran during this time.)

14 AFFILIATED LOCATIONS

15 11. Presently, all 14 BSI-affiliated locations operate
16 under the "Henry's Marketplace" name. Each of these stores has
17 offered private label items and used in advertising and
18 communications the "Boney's Marketplace" trademark since they
19 were opened and the Henry's Marketplace trademark since April
20 1997. In fact, two of the stores were part of the initial name
21 change in 1983 from Windmill Farms to Boney's Marketplace. Those
22 two stores, one in El Cajon run by Mike Darr (our sister
23 Darlene's husband) and another in Vista run by Norm Frazier, have
24 operated continuously since 1983, also offering private label
25 items, using the Boney's Marketplace tradename and trademark
26 until April 1997 and using both the Henry's Marketplace and
27 Boney's Marketplace trademarks since then.

28 //

1 12. At all times those two stores (as well as the other
2 independent stores) have operated pursuant to license agreements,
3 first with Boney & Boney, Inc., then Boney's Services Ltd. and
4 later with BSI, to use the subject trade name, service mark and
5 trademark. Although those license agreements typically refer to
6 "the right to use the tradename" (see SWB's Req. Jud. Not., Exh.
7 A, pp. 29-35), the parties have always intended and understood
8 that phrase to refer to and encompass all rights to use the name
9 whether as a service mark or tradename or as a trademark (in
10 whatever form the name appears) on advertising, labels and the
11 like.

12 **SWB'S (I.E., STEVE'S) FIRST USE OF THE BONEY'S MARKETPLACE NAME**

13 13. In 1985 our brother Steve wanted to open a Boney's
14 Marketplace store and we (Scott and I) permitted him to operate
15 the store pursuant to a 1985 Cooperative Advertising Agreement.
16 (See Complaint, Exhibit A.) In 1986 Steve wanted to open another
17 store in Escondido which Scott and I (through Boney & Boney Inc.)
18 permitted. We arranged for Scott to purchase and take over the
19 Pacific Beach store.

20 14. Steve now has asserted he began using the Boney's
21 Marketplace name on private label items then (in 1985 or 1986).
22 However, that use was with our permission. Moreover, by 1985
23 (i.e., before Steve) Scott and I already were marketing various
24 items under the Boney's Marketplace label in the stores we were
25 operating.

26 15. Presently, SWB has just two stores--its Boney's
27 Marketplace store located in Escondido and its Boney's Farmer's
28 Market location in Hemet in Riverside County. Steve's Hemet

1 store operates under the name and uses the label or trademark
2 "Boney's Farmer's Market" at least in advertising.

3 **SWB's ALLEGATIONS**

4 16. Steve did not begin selling bread under the "Boney's
5 Marketplace" private label in 1986 as he asserts. Steve acquired
6 the bread recipes he now asserts are trade secret when he
7 purchased the Escondido store, which formerly had been a "Frazier
8 Farms" grocery, out of bankruptcy. The Frazier Farms store
9 already had been selling bread using its own (i.e., "Frazier
10 Farms") private label. For the first couple years after
11 acquiring that store, Steve continued to use the "Frazier Farms"
12 label and only later began selling bread under the "Boney's
13 Marketplace" label.

14 17. Steve incorrectly asserts that no "quality control" was
15 exercised over him. First, Steve signed the 1985 Cooperative
16 Advertising Agreement (see Complaint, Exhibit A) which regulated
17 and controlled Steve/SWB's conduct and use of the name "Boney's
18 Marketplace." Second, from the time Steve opened his first store
19 until the name change to Henry's Marketplace, Steve participated
20 in regular (weekly and monthly) meetings involving all of the
21 "Boney's Marketplace" store owners. The meetings were held on a
22 rotating basis at or near each of the various Boney's Marketplace
23 locations (including SWB's). (Some of the stores could not
24 accommodate a "meeting" in which case everyone would meet at
25 another nearby location, such as a restaurant, and often would go
26 to the store for a tour after the meeting.) At those meetings we
27 would discuss, sometimes in heated debates, the quality, sources
28 and pricing of the products being offered at the stores and under

1 the "Boney's Marketplace" private label. The purpose of those
2 meetings was not only to decide what specials to run, but to
3 ensure consistent quality and uniformity of products offered to
4 the public by all of the stores under the "Boney's Marketplace"
5 name and mark. In fact, we rotated the meetings among the stores
6 to make sure each store was meeting our standards and presenting
7 an appropriate image for stores operating under the "Boney's
8 Marketplace" name. SWB continuously paid to BSI weekly billings
9 called for in the 1985 Agreement including for costs of these
10 meetings and advertising (discussed below).

11 18. Steve also participated in cooperative (i.e. bulk)
12 purchasing of goods and advertising through the Union-Tribune.
13 Through group advertising BSI was able to control (with input of
14 other owners) what products would be advertised and sold at what
15 prices and to ensure the outstanding and consistent quality of
16 the products offered. Steve participated in these meetings and
17 typically complied with the group decisions. He now confuses
18 our lack of corrective intervention as lack of participation in
19 exercising quality control.

20 19. Steve asserts that BSI (through its predecessor) and
21 the other store owners were not involved in defending a consumer
22 lawsuit. This is simply incorrect. The various insurance
23 carriers for all of the stores combined forces to defend and
24 settle the suit he references.

25 20. Steve asserts he has been using the Boney's Marketplace
26 trademark continuously since 1986. However, he fails to mention
27 that the style and presentation has evolved over the years
28 (except always to use the name "Boney's"). As revealed in

1 Exhibits 1-37 attached to his declaration, several variations of
2 the trademark (i.e., the stylized presentation of the name
3 "Boney's" or "Boney's Marketplace" on products or in advertising)
4 have been used over the years. BSI and SWB alike have used these
5 different versions on private label items and in advertising. In
6 fact, the parties (BSI and SWB) adopted many of the different
7 variations simultaneously. In particular the version we were
8 using in May 1997 (i.e., at the time of the name change) was
9 adopted and first used by the parties in 1995.¹ BSI still uses
10 that particular version of the "Boney's Marketplace" trademark in
11 its advertisements and private labels on products and goods. SWB
12 does not continue to use that mark, having adopted a new
13 representation of "Boney's" after the April 1997 name change.²

14 21. Steve claims the 1988 Purchase Agreement transfers only
15 the tradename and/or service mark to the exclusion of the
16 trademark. The intent of that document was to transfer all
17 rights in trade stemming from the right to use the name "Boney's
18 Marketplace" (whether as a tradename, service mark or trademark)
19 including the right to use the name on the stores or in
20 connection with private-label items and advertising in any form.
21 This was consistent with the interpretation exercised by all the
22 parties under the 1985 Cooperative Advertising Agreement.

23
24 ¹ This new label consisted of a slightly arching, outlined-
25 lettered "Boney's" with a distinctive swoosh of the right branch
26 of the "Y" over a straight, outline-lettered "Marketplace." The
entire mark was enveloped by an outline with a stem and leaf
appearing over the "o" in Boney's, making the "o" look like an
apple. (See Decl. Steve, Exhibits 11, 21, 31, 36.)

27 ² Steve adopted a new version which uses simply the name
28 "Boney's" in sharply-angled letters. (See Decl. Steve, Exh., 29,
30; see December 1997 advertising, Decl. Steve, Exh. 37.)

1 22. Steve now claims the transfers and assignments from
2 Boney & Boney, Inc, and/or Boney's Services Ltd. were ineffective
3 to transfer the rights derived from the Boney's Marketplace
4 tradename, service mark and trademark. He never made any such
5 assertions before this lawsuit despite the fact that he knew
6 about them at the time. Moreover, Steve fails to acknowledge
7 that Mike Darr (married to our sister Darlene) and Norman Frazier
8 continued to operate Boney's Marketplace stores from 1983 until
9 the name change to Henry's. Those two stores operated under the
10 name and marketed "Boney's Marketplace" private label items
11 (pursuant to licenses with Boney & Boney, Inc., Boney's Services,
12 Ltd. and BSI) continuously and without interruption from 1983
13 (before Steve) until the present (except for the store name and
14 items switched to the "Henry's Marketplace" label).

15 I declare under penalty of perjury under the laws of the
16 United States of America that the foregoing is true and correct.

17 Executed on January 20, 1998, at San Diego, California.

18
19
20 
Stanley Boney

Boney's Marketplace Private Label

GROCERY

Boney's Marketplace Fig Bars Whole Wheat
Boney's Marketplace Fig Bars Fat Free
Boney's Marketplace Fig Bars Raspberry
Boney's Marketplace Fig Bars Apple
Boney's Marketplace Fig Bars Apricot
Boney's Marketplace Pretzelcookies Ginger
Boney's Marketplace Pretzelcookies Vanilla
Boney's Marketplace Pretzelcookies Chocolate
Boney's Marketplace Pretzelcookies Lemon
Boney's Marketplace Pretzelcookies Oatmeal
Boney's Marketplace Tortillas Corn 1 dozen
Boney's Marketplace Tortillas Corn 3 dozen
Boney's Marketplace Tortillas Corn 4 dozen
Boney's Marketplace Tortillas Flour Canola 8"
Boney's Marketplace Tortillas Flour Burrito 12"
Boney's Marketplace Tortillas Flour Fat Free 8"
Boney's Marketplace Tortillas Flour Whole Wheat 8"
Boney's Marketplace Tortillas Flour Southwestern

BULK

Boney's Marketplace Almonds Raw Whole
Boney's Marketplace Barley Flakes
Boney's Marketplace Beans Adzuki Organic
Boney's Marketplace Beans Anasazi Organic
Boney's Marketplace Beans Black Organic
Boney's Marketplace Beans Great Northern Organic
Boney's Marketplace Beans Kidney Dark Red Organic
Boney's Marketplace Beans Lima Baby Organic
Boney's Marketplace Beans Mung Organic
Boney's Marketplace Beans Pinto Organic
Boney's Marketplace Beans Soy Organic
Boney's Marketplace Brazils Raw Whole
Boney's Marketplace Cashew Honey Roasted
Boney's Marketplace Cashews Raw Whole
Boney's Marketplace Corn Grits
Boney's Marketplace Corn Meal Yellow
Boney's Marketplace Date Sugar
Boney's Marketplace Flour Whole Wheat Organic
Boney's Marketplace Flour Whole Wheat Pastry Organic
Boney's Marketplace Flour Unbleached White Organic
Boney's Marketplace Fructose
Boney's Marketplace Mixed Nuts Roasted and Salted No Peanut
Boney's Marketplace Oat Groats

EXHIBIT "A"

BULK Continued

Boney's Marketplace Oats Bran Organic
Boney's Marketplace Oats Flour Organic
Boney's Marketplace Oats Quick Organic
Boney's Marketplace Oats Rolled Organic
Boney's Marketplace Peanuts Bleached, Virgin, Roasted, No Salt
Boney's Marketplace Peanuts Extra Crunchy Roasted and Salted
Boney's Marketplace Peanuts Spanish Raw
Boney's Marketplace Peas Blackeye Organic
Boney's Marketplace Peas Green Split Organic
Boney's Marketplace Peas Lentils Green Organic
Boney's Marketplace Peas Lentils Red Organic
Boney's Marketplace Pecan Halves
Boney's Marketplace Pepitas Roasted and Salted
Boney's Marketplace Pistachios Roasted, No Salt
Boney's Marketplace Pistachios Roasted and Salted
Boney's Marketplace Sesame Sticks Roasted and Salted
Boney's Marketplace Sunflower In Shell, Roasted and Salted
Boney's Marketplace Sunflower Roasted and Salted
Boney's Marketplace Sunflower Raw
Boney's Marketplace Turbinado Sugar
Boney's Marketplace Trail Mix All American
Boney's Marketplace Trail Mix Irresistible
Boney's Marketplace Walnuts Halves and Pieces
Boney's Marketplace Wheat Bulgar Organic
Boney's Marketplace Wheat Couscous Organic

DELI

Boney's Marketplace Asst. Hummus - Plain
Boney's Marketplace Asst. Hummus - Garlic
Boney's Marketplace Asst. Hummus - Basil and Sundried Tomato
Boney's Marketplace Asst. Hummus - Roasted Red Pepper
Boney's Marketplace Couscous
Boney's Marketplace Eggplant Caviar
Boney's Marketplace Tabouli

DAIRY

Boney's Marketplace Ice Cream - Vanilla
Boney's Marketplace Ice Cream - Chocolate
Boney's Marketplace Ice Cream - Vanilla Orange
Boney's Marketplace Ice Cream - Chocolate Chip
Boney's Marketplace Ice Cream - Chocolate Marble
Boney's Marketplace Ice Cream - Neapolitan

BAKERY

Boney's Marketplace 11 Grain Bread
Boney's Marketplace All Natural White Bread
Boney's Marketplace Cinnamon Raisin Bread
Boney's Marketplace Date Nut Bread
Boney's Marketplace Date Nut Bars
Boney's Marketplace Deli Onion Rye Bread
Boney's Marketplace Deli Rye Bread
Boney's Marketplace Deli Rye - Corn Bread
Boney's Marketplace Deli Rye - Seedless Bread
Boney's Marketplace Deli Sourdough Bread
Boney's Marketplace Ed's Bread
Boney's Marketplace English Muffin
Boney's Marketplace Half and Half Bread
Boney's Marketplace Honey Whole Wheat Bread
Boney's Marketplace Italian Country Bread
Boney's Marketplace Low Sodium Sprouted 7 Grain Bread
Boney's Marketplace Multigrain Bread
Boney's Marketplace Oat Bran Bread
Boney's Marketplace Oatmeal Bread
Boney's Marketplace Old Fashion Sandwich Bread
Boney's Marketplace Potato Bread
Boney's Marketplace Pumpernickel Deli Bread
Boney's Marketplace Sourdough Country Bread
Boney's Marketplace Sourdough Round Bread
Boney's Marketplace Sourdough Rye Bread
Boney's Marketplace Sprouted 7 Grain Bread
Boney's Marketplace Sprouted Flaxseed Bread
Boney's Marketplace Sprouted Kamut Bread
Boney's Marketplace Sprouted Pumpernickel Bread
Boney's Marketplace Sprouted Triticale Bread
Boney's Marketplace Sprouted Wheat Bread
Boney's Marketplace Sunflower Bread
Boney's Marketplace Swedish Limpa
Boney's Marketplace Wheat Bread - Flakey
Boney's Marketplace Wheat Bread - Sliced
Boney's Marketplace White Bread
Boney's Marketplace Whole Wheat Bread

VITAMINS/NUTRITION

Boney's Marketplace Lecithin Granules
Boney's Marketplace Aloe Vera Juice 32 oz. and 64 oz.
Boney's Marketplace Aloe Vera Gel 16 oz.
Boney's Marketplace CoQ10 30 mg 30 caps
Boney's Marketplace Primrose Oil Twinpacks
Boney's Marketplace Mega Minerals 50 tabs
Boney's Marketplace B Total B 50 tabs

Boney's
MARKETPLACE
Effective 2-6-91
thru 2-13-91

A good source of Vitamin A and Fiber

Nectarines



69¢
lb

Low acid, Roma or
Salad Size
Tomatoes

3\$1
lbs

Italian

Squash



49¢
lb

Pink, Vitamin C & Fiber Rich

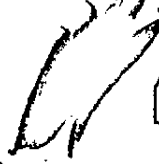
Grapefruit



4\$1
for

Blue Lake

Green Beans



49¢
lb

US-1, 1 lb. Cello

Carrots..... 3\$1

Granny Smith

Apples..... 49¢

Russet & Idaho Bakers

Potatoes..... 3\$1

Green

Cabbage.... 3\$1

Crisp

Cucumbers... 4\$1

Medium, Green

Bell Peppers... 6\$1

PANTRY

BAKING

MEAT & DELI

DEPARTMENTS

Boney's, Unfiltered

Apple Juice

\$1.79
1.2 gal

Boney's

Premium Granola

\$1.39
lb

Jarlsburg, Light

Swiss Cheese

\$3.99
lb

KAL

Omega 3 Fish Oil

\$4.99
60 with 60 free

Eden, Assorted Varieties

Organic \$1.69
Box

Bulk

Corn Meal..... 33¢

Alta Dena Natural

Jack or Cheddar... 2\$1

KAL

250 mg Niacin..... 2\$1

EXHIBIT "B"

BSI 004257

Italian

Squash

49¢
lb

Pink, Vitamin C & Fiber Rich

Grapefruit

4\$1
for 1

Blue Lake

Green Beans

49¢
lb

US #1, 1 lb. Cello

Carrots..... 3\$1
for 1

Granny Smith

Apples..... 49¢
lb

Russet & Idaho Bakers

Potatoes..... 3\$1
lbs

Green

Cabbage.... 3\$1
for 1

Crisp

Cucumbers... 4\$1
for 1

Medium, Green

Bell Peppers... 6\$1
for 1

Boney's, Unfiltered

Apple
Juice\$1.79
1/2 galBoney's
Premium
Granola\$1.39
lbJarlsburg, Light
New! Swiss
Cheese\$3.99
lb

KAL

Omega 3
Fish Oil\$4.99
60 with
60 free

Eden, Assorted Varieties

Organic Pasta..... \$1.69
8oz

Bulk

Corn
Meal..... 33¢
lb

Alta Dena, Natural

Jack or Cheddar... \$2.99
lb

KAL

250 mg Niacin..... \$2.39
100 tabs

Hain, Vegetarian

Refried
Beans..... 69¢
16oz

Raw

Trail
Mix..... \$2.49
lb

Foster Farms

Turkey
Bologna.. 99¢
lb

KAL, Tri Amino Formula

Slim & Firm..... \$6.69
60 caps

Boney's, Sliced

French
Bread.... 99¢
1 lb loaf

Boney's

Protein Powder.... \$4.99
lb

USDA Choice

Tri Tip Roast..... \$2.69
lb

KAL

99mg Potassium... \$2.39
100 tabs

All natural, baked fresh!

Cedar Lane

Wheat
Chapati... 69¢
10 oz

White

Chocolate
Ribbons... \$2.49
lb

Fresh Made

Carne
Asada.... \$2.99
lb

Thursday Plantation

Tea
Tree Oil.... \$5.99
25mlB
S
I0
0
4
2
5
0

Boney's

ESTABLISHED 1950
Phone 920-941
Fax 920-940

Locally Grown, Beefsteak
Tomatoes

3 \$1
lbs

US #1, 10 lb bag
**Russet
Potatoes**

\$1 29
ea

**Hawaiian
Papayas**

69¢
ea

Crisp Stalk
Celery

3 \$1
for

Unkempt or Red Flame
Seedless Grapes

49¢
lb

Extra Large
Peaches... 69¢
lb

Brown
Onions.... 4 \$1
for

Locally Grown
Italian Squash. 3 \$1
for

Large Friar
Plums..... 59¢
lb

Radishes or
Green Onions.. **4 \$1**
for

Locally Grown
Bell Peppers. 6 \$1
for

KAL
**Bulk Up
Phase**

\$1 49
12 oz

Long or Short Grain
**Brown
Rice**

39¢
lb

Frozen Farms
**Whole Body
Fryers**

59¢
lb

Alta Dena
**Lite
Ice Milk**

\$2 29
12 oz

KAL
Ultra Cuts. \$1 49
12 oz

Cholesterol Fighter
**Oat
Bran..... 99¢**
lb

USDA Choice
T-Bone \$3 99
Steaks.....

**Crystal
Water.... 99¢**
12 oz

KAL
Ultra Aminos. \$1 95
12 oz

Roasted & Salted
Mixed \$2 99
Nuts.....

USDA Choice
Porterhouse \$3 99
Steaks.....

Butter's
Popcorn \$1 59
Cakes.....

KAL
**Ultra
Multi-Max.. \$10 49**
12 oz

Pineapple \$2 99
Rings.....

Cream \$1 49
Cheese.....

Tomatoes. 79¢
12 oz

Active \$8 69
Herbal.....

Roasted & Salted
Whole \$4 99
Cashews..

**Grated
Parmesan \$3 99**
Cheese....

**Sourdough
Country \$1 49**
Bread.....

EL CAJON

VISTA

PACIFIC BEACH

COLLEGE

ESCONDIDO

HILLCREST

1627 S. San Marcos St. (at El Cajon Ave.)
920-525-1111

1015 S. San Marcos St.
920-525-1111

1250 S. San Marcos St.
920-525-1111

600 S. San Marcos St.
920-525-1111

1015 S. San Marcos St.
920-525-1111

1015 S. San Marcos St.
920-525-1111

Boney's
Specialty Food
3000 S. San Marcos St.
920-525-1111

BONEY'S FINAL AD
8-22-90 THRU 8-29-90

	<u>Size</u>	<u>Cost</u>	<u>AdRetail</u>	<u>GM%</u>
ENERGYFOODS				
* Power Bar Energy Food A nutritious snack. -Natures Best	2.5 oz	\$0.85	\$1.20 ✓	34.1%
- Energy Nuggets -Garvey	lb	\$1.99	\$2.99 ✓	33.4%
- TwinLabs Ultra Fuel Energy and Recovery Drink -Your Vitamin Department	16 oz	TBA	1.19 5.50	*****
- R.W. Knudsen Recharge -Knudsen	32 oz	\$0.97	✓ \$1.50	39.0%
- The Natural High Energy Bar A nutritious high fiber baked bar. -Country French Bread Dist-Sam Montgomery	15 oz	\$1.74	✓ \$2.20	24.0%
BULK & PANTRY				
* Boney's Sprouted 7 Grain Bread Baked fresh daily -Hillcrest	1 lb	\$0.92	✓ \$1.40	38.3%
- Unsweetened Papaya Spears -Garvey	lb	\$1.60	✓ \$2.49	35.7%
- Sesame Crunch Made with honey. -Garvey	lb	\$1.15	✓ \$1.90	42.2%
- Black Mission Figs -Garvey	lb	\$1.05	✓ \$1.50	34.0%
- Sesame Sticks Plain, Cheddar or Hot. -Garvey	lb	\$1.00	✓ \$1.50	37.1%



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**BOHNEY'S FINAL AD
8-22-90 THRU 8-29-90**

MEAT & DELI

* Medium Cultivated Shell On Shrimp	lb	\$3.95	✓ \$4.99	20.8%
-NCF				
- Louis Rich Bar-B-Qued Turkey Breast	lb	\$1.59	✓ \$2.49	36.1%
-Escondido-Chuck				
- Danish Baby Back Pork Ribs	lb	\$1.45	✓ \$2.29	36.7%
Tama Trading				
- Mahi Mahi Fillets	lb	\$1.60	✓ \$2.29	30.1%
-Escondido-Chuck or NCF				
- Aged Sharp Cheddar Cheese	lb	\$1.99	✓ \$2.99	33.4%
-Farm Fresh				

VITAMINS

* Ethical Nutrients Bone Builder	60 tabs	\$3.73	✓ \$6.95	46.3%
-Pricilla Cordray				
- TwinLab Daily One Caps	30 caps	\$2.39	✓ \$3.99	40.1%
-Kathleen-TwinLab				
- TwinLab C-500 Caps	100 caps	\$2.28	✓ \$3.79	39.8%
-Kathleen-TwinLab				
- TwinLab Gainers Fuel	3.9 lb	\$11.91	✓ \$19.95	40.3%
-Kathleen-TwinLab				
- TwinLab Carob Fuel	21.5 oz	\$3.63	✓ \$5.99	39.4%
-Kathleen-TwinLab				

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ECRETS TENTATIVE AD
8-22-90 THRU 8-23-90

	Size	Cost	AdTotal	GM%
ENERGIFOODS				
• Power Bar Energy Food A nutritious snack -Natures Best	25 oz	\$0.85	\$1.29	34.1%
- Energy Nuggets -Garvey	lb	\$1.99	\$2.59	33.4%
- TwinLabs Ultra Fuel Energy and Recovery Drink -Your Vitamin Department	16 oz	TBA	TBA	#####
- R.W. Knudsen Recharge For Demo call 800-NOW-TOFU -Knudsen	32 oz	\$0.97	\$1.59	39.0%
- The Natural High Energy Bar A nutritious high fiber baked bar. -Country French Bread Dist.-Sam Montgomery	15 oz	\$1.74	\$2.29	24.0%

BULK & PANTRY

• Boney's Sprouted 7 Grain Bread Baked fresh daily -Hillcrest	1 lb	\$0.92	\$1.49	38.3%
- Unsweetened Papaya Spears -Garvey	lb	\$1.60	\$2.49	35.7%
- Sesame Crunch Made with honey. -Garvey	lb	\$1.15	\$1.99	42.2%
- Black Mission Figs -Garvey	lb	\$1.05	\$1.59	34.0%
- Sesame Sticks Plain, Cheddar or Hot. -Garvey	lb	\$1.00	\$1.59	37.1%

FISH CO-1-90

8-22 TENT

MEAT & DELI

ITEM	UNIT	3.95	4.99	
• TBA MED CULTIVATED SHELL ON SHRIMP • NCF	lb	TBA	TBA	*****
• THIS LOUISIANA Boneless BOO Jerkiny Breast ESCAL-CHUCK	lb	1.59 TBA	2.49 TBA	*****
• TBA DANISH BABY BACK PORK RIBS • TAMA	lb	1.45 TBA	2.29 TBA	*****
• TBA MAHI MAHI FILLETS • CHUCK - ESC . OR NCF	lb	1.60 TBA	2.29 TBA	*****
• TBA AGED SHARP CHED • FARM FRESH	lb	1.99 TBA	2.99 TBA	*****

VITAMINS

• Ethical Nutrients Bone Builder	60 tabs	\$3.73	\$6.95	46.3%
-Pricilla Cordray				
- TwinLab Daily One Caps	30 caps	\$2.39	\$3.99	40.1%
-Kathleen-TwinLab				
- TwinLab C-500 Caps	100 caps	\$2.28	\$3.79	39.8%
-Kathleen-TwinLab				
- TwinLab Gainers Fuel	39 lb	\$11.91	\$19.95	40.3%
-Kathleen-TwinLab				
- TwinLab Carob Fuel	21.5 oz	\$3.63	\$5.99	39.4%
-Kathleen-TwinLab				

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Bone's

MARKETPLACE

Effective 3-15-90
thru 3-22-90

Red Flame, Seedless

Grapes



39¢
lb

New Crop

Bartlett Pears



29¢
lb

Hawaiian

Papaya



98¢
ea

New Crop. Gravenstein

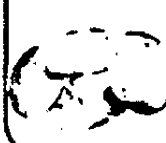
Apples



49¢
lb

US #1

Mushrooms



69¢
8oz pkg

Canadian
Blueberries... \$1.49
6oz pkg

Crisp Stalk
Celery.... 3\$1
for

Just Arrived
China Peas.... \$1.39
lb

Fuerte
Avocados... 98¢
ea

New Crop. Medium
Jewel Yams... 3\$1
lb

Vitamin Rich
Eggplant... 2\$1
for

Jason
Satin Body Wash

With Free Sponge!
\$4.39
34oz
Also Vector Astringent

Fresh Roasted
Columbian Coffee

\$4.99
lb

USDA Choice
Top Sirloin Steak

\$2.99
lb

R.W. Knudsen
Apple Juice

\$3.49
33oz
100% Juice

Bone's
Ultimate \$5.99
Caps.....

Bone's
Premium \$1.39
Granola...

Bone's
Pork \$3.99
Chops.....

Bone's
Corn \$2.29
Flakes.....

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 <p>Hawaiian Papaya 98¢ ea</p>	 <p>New Crop. Gravenstein Apples 49¢ lb</p>	 <p>US #1 Mushrooms 69¢ 8oz pkg</p>	
<p>Canadian Blueberries.. \$1.49 6oz pkg</p>	<p>Crisp Stalk Celery..... 3\$1 for</p>	<p>Just Arrived China Peas.... \$1.39 lb</p>	
<p>Fuerte Avocadoes... 98¢ ea</p>	<p>New Crop. Medium Jewel Yams.. 3\$1 lbs</p>	<p>Vitamin Rich Eggplant... 2\$1 for</p>	
<p>Jason Satin Body Wash With Free Sponge! \$4.39 34oz Aloe Vera or Apricot.</p>	<p>Fresh Roasted Columbian Coffee \$4.99 lb</p>	<p>USDA Choice Top Sirloin Steak \$2.99 lb</p>	<p>R.W. Knudsen Apple Juice \$3.49 gal unfiltered</p>
<p>Boney's Ultimate Caps..... \$5.99 60 caps Multi Vit/Min. Easy to swallow capsule.</p>	<p>Boney's Premium Granola... \$1.39 lb Honey or fruit juice sweetened.</p>	<p>Boneless Butterfly Cut Pork Chops..... \$3.99 lb Lean. Low in fat</p>	<p>Nature's Path Corn Flakes..... \$2.29 17.6oz With corn bran.</p>
<p>Boney's - 50 mg Chelated Zinc..... \$2.59 100 tabs</p>	<p>Bulk Bin Fresh Golden Raisins.... \$1.29 lb</p>	<p>Monterey Jack Cheese..... \$1.99 lb</p>	<p>Sonoma Organic Apple Sauce..... \$1.59 24oz</p>
<p>Boney's - 500 mg -Lysine..... \$4.39 100 caps</p>	<p>Raw Almonds.. \$2.49 lb</p>	<p>Blue Moon Domestic Bleu Cheese.... \$2.99 lb</p>	<p>Alta Dena Honey Sweetened Ice Cream... \$1.89 qt</p>
<p>Boney's Lacidophilus Caps..... \$3.29 100 caps</p>	<p>Mini Pretzel Twists.... 99¢ lb</p>	<p>Boney's Date-Nut Bread..... \$1.59 1 lb</p>	

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EL CAJON
52 N. Second St.
579-8251

VISTA
705 E. Vista Way
758-7175

PACIFIC BEACH
1260 Garnet Ave
270-8200

COLLEGE
6091 University
582-4344

ESCONDIDO
510 W. 13th Ave.
745-2141



HILLCREST
734 University
295-4569

Boney's

MARKET PLACE
 (exterior 5-30-98)
 (int 6-6-98)

1st of the Season
 New Crop. California


Cherries

New Crop. California
**Jumbo
 Apricots**
 **30¢** **49¢**  lb

 **69¢**  lb

New Crop. California
**Large
 Cantaloupe**
 **2\$1** for

New Crop. California
**Italian
 Squash**
 **3\$1** lbs

Large Green
**Bell
 Peppers**
 **6\$1** for

Super Sweet
 White Corn..... **4\$1** for

Green or Red Leaf
 Lettuce..... **3\$1** for

Red or White Rose
 Potatoes..... **3\$1** for

Brown
 Onions..... **5\$1** for

Hothouse
 Cucumbers..... **2\$1** for

Green
 Beans..... **49¢** for

Reviva Biopure
**Suntan
 Lotion**
 with Tyrosine SPF 10
\$4.99
 6oz

Bella's Bakery
**Tasty
 Bagels**
99¢
 24oz
 All varieties

Bella's Bakery
 Light & Golden
**Walnut
 Halves**
\$1.99
 lb

Meat & Deli
 Scampi Size
**Black Tiger
 Shrimp**
\$5.99
 lb

Rachel Perry
Sea Kelp \$12.75
 Scrub..... 5oz
 \$17.00 Value. Bonus size.

Revita Crisp
**Snack
 Bread..... \$1.19**
 3.5oz
 6 Flavors

Black
Mission \$1.29
 Figs.....
 Super buy!

T-Bone or
 Porterhouse **\$3.99**
 Steaks..... lb

Rachel Perry
Gelus \$12.75

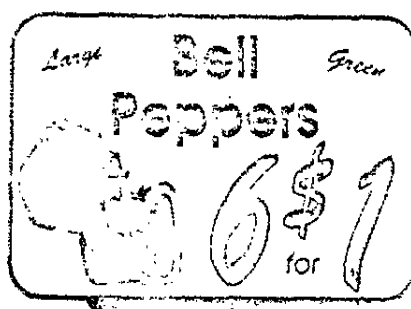
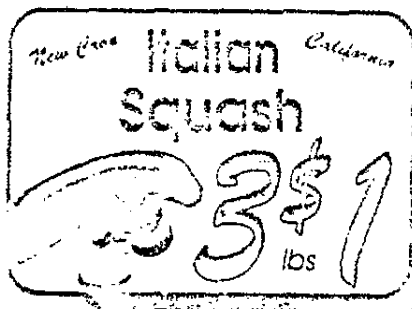
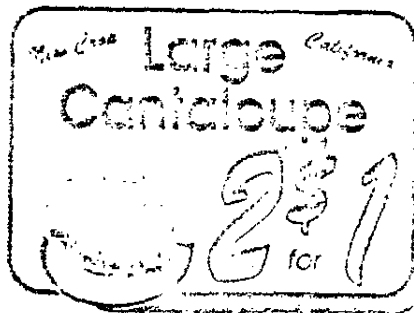
Whole **\$2.99**
 2.5oz

Quick Cooking
 Rolled **2.99**

Austrian
 Swiss **\$2.99**
 Cheese.....

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Super Sweet White Corn..... 4\$1

Green or Red Leaf Lettuce..... 3\$1

Red or White Rose Potatoes..... 3\$1

Brown Onions..... 5\$1

Hothouse Cucumbers..... 2\$1 for 1

Green Beans..... 49¢



Rachel Perry Sea Kelp Scrub..... \$12.75 5oz
\$17.00 Value. Bonus size.

Ryvita Crisp Snack Bread..... \$1.19 8.8oz
6 flavors.

Black Mission Figs..... \$1.29 lb
Super buy!

T-Bone or Porterhouse Steaks..... \$3.99 lb

Rachel Perry Citrus Cleanser... \$12.75 8oz
\$17.00 Value. Bonus size.

Whole Cashews... \$3.99 lb
Super buy.

Quick Cooking Rolled Oats..... 39¢ lb
Super low price.

Austrian Swiss Cheese..... \$2.99 lb

Nature's Way Slim & Trim..... \$9.95
Four great flavors.

Date Pieces..... \$1.49 lb
Great for baking.

Super Moist Pitted Prunes..... \$1.39 lb

Fleur de Lait..... \$2.49 lb
Assorted Flavors

Boney's KVLB-6.... \$3.69 100 tabs

Boney's - Sprouted 7-Grain Bread..... \$1.69 24oz
No preservatives!

Raw Almonds.. \$2.49 lb
Bulk Bin Fresh!

Mild Cheddar Cheese..... \$1.99 lb

EL CAJON
152 N. Second St.
579-8251

VISTA
705 E. Vista Way
758-7175

PACIFIC BEACH
1260 Garnet Ave
270-8200

COLLEGE
6091 University
582-4344

ESCONDIDO
510 W. 13th Ave
745-2141

HILLCREST
734 University
295-4569

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White
ns.....

Navel
Oranges.....

Bell
Peppers.....

Pippin
Apples.....

ns.....

Black
Grapes.....

Celery.....

Hothouse
Cucumbers.....

Chicken
**Cordon
Bleu**
\$2.99
lb

Cooked & Peeled
**Large
Shrimp**
\$5.99
lb

**Ground
Sirloin**
\$1.99
lb

**Ground
Turkey**
79¢
lb

Italian
age.....

Fresh
Red
Snapper.....

Beef Back
Ribs.....

Boneless
Chicken Breast...

Hens....

Orange
Roughy.....

Carne
Asada.....

Stuffed
Pork Chops....

BONNIES
**Boney
ates**
1.69
lb

SAVINGS
After the Fall
**3 pak
Juices**
\$1.29
Assorted
flavors 2 1/2 oz

DELI
Mild
**Cheddar
Cheese**
\$1.69
lb

BAKERY
Boney's Fresh Baked
**French
Baguette**
79¢
16oz

VITAMINS
KAL
**Chromium
Picolinate**
\$3.99
100 caps 200 mcg

its...99¢

R W. Knudsen
**Peach
Nectar.....**

Imported Trappist
**Baby
Swiss.....**

Boney's Fresh Baked
**Date Nut
Bread.....**

KAL Imported
**Brewers
Yeast Powder...**

ots....\$1.59
natural snack!

Millers
Honey.....
All natural wild honey

Alta Dena
**Lite
Ice Milk....**

Boney's Fresh Baked
**Whole Wheat
Rosemary Parsley....**

KAL
40 Winks.....

Effective 4-4-90 thru 4-11-90

Boney's
MARKETPLACE
Effective 4/4/90
thru 4/11/90

CAJON
Second St.
9-8251

VISTA
705 E. Vista Way
758-7175

PACIFIC BEACH
1260 Garnet Ave.
270-8200

COLLEGE
University
32-4344

ESCONDIDO
510 W. 13th St.
745-2141


HILLCREST
734 University
295-4569

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Banana


O'Henry
Peaches

 **49¢**
lb

Thompson
**Seedless
Grapes**

 **39¢**
lb

New Crop
**Sweet
Potatoes**

 **3\$1**
lbs

**Beefsteak
Tomatoes**

 **39¢**
lb

Medium Size
Bell Peppers

 **6\$1**
for

Med. Brown
Onions.....4\$1
lbs

Snow White
Cauliflower...49¢
lb

**Green
Beans.....69¢**
lb

Super Sweet
White Corn...4\$1
for

Hosui
Asian Pears...2\$1
for

Hothouse
Cucumbers.2\$1
for

Boney's - 200mcg per cap
**Chromium
Picolinate**

\$3.59
100
caps

Roasted & Salted
Pistachios

\$2.99
lb

Lean
**Ground
Chuck**

\$1.69
lb

Assorted Varieties
**Alfredo
Pasta**

59¢
1 lb
pkg

Boney's
Lecithin \$2.99
Granules...**\$2.59**

**Peanut
Butter \$2.99**
Pretzels...**\$2.99**

USDA Choice
Fillet \$6.99
Mignon....**\$6.99**

Boney's
Pasta \$2.29
Sauce.....**\$2.29**

Boney's
Co Q10...\$2.59

Dry

USDA Choice
Filet \$6.99
Mignon....**\$6.99**

Boney's
Salad \$1.69
Dressing...

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New Crop
Sweet
Potatoes

\$1.39
lb

Beefsteak
Tomatoes

\$1.39
lb

Medium Size
Bell Peppers

\$1.26
for

Med. Brown

Chickens.....

Super Sweet

White Corn.....

Hosui

Asian Pears.....

Hothouse

Cucumbers.....

Boney's - 200mcg per cap

**Chromium
Picolinate**

\$3.59
100 caps

Roasted & Salted
Pistachios

\$2.99
lb

Lean

**Ground
Chuck**

\$1.69
lb

Assorted Varieties

**Alfredo
Pasta**

59¢
1 lb pkg

Boney's

Lecithin Granules...

\$3.99
30 mg

\$6.59
30 mg

Boney's

Korean Ginseng...

\$3.29
30 mg

Nature's Gate - 18oz
Rainwater Awapuhi

Shampoo...\$2.99
Conditioner...\$3.29

Peanut

Butter

Pretzels...

\$2.99
lb

Dry

Roasted

Peanuts

\$1.29
lb

Turkish

Apricots..

\$2.29
lb

Pearl

Barley....

33¢

USDA Choice

Fillet

Mignon....

\$6.99
lb

Fresh

Red

Snapper...

\$2.29
lb

Pecarino

Romano...

\$2.99
lb

San Marcos

Gouda

Cheese....

\$3.49
lb

Boney's

Pasta

Sauce.....

\$2.29
32oz

Hain

Salad

Dressing...

\$1.69
12oz

Assorted flavors to choose from.

Alta Dena

Cottage

Cheese....

\$1.39
16 oz.

Regular or Lowfat.

Boney's

French

Bread....

79¢
1lb loaf

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...in a 1-cup measure combine sugar, corn syrup, margarine and cinnamon. Cook, uncovered, on HIGH 12 minutes or until margarine is melted. Stir to blend. Sprinkle squash with salt and pepper. Spoon mixture over top. Cook, covered, for 2 seconds more. Makes 4 servings.

Now you can choose from Campbell's 8 most popular varieties made with 1/3 less salt than our regular soups and all the great taste you expect from Campbell. So try them today!

Campbell's Special Request Soups—
Mmm! Mmm! Good!

Campbell's
ON ANY *Campbell's*
Special Request Soups

15c OFF ONE

51000 028531

Banks
MARKETPLACE
EFFECTIVE 9-21
THRU 9-28

Washington
Golden Delicious
APPLES

3 ^{\$} **1** ^{LB}

29 ^{\$} **1** ^{LB}

NECTARINES

29 ^{\$} **1** ^{LB}

Sweet & Juicy
CANTALOUPE

3 ^{\$} **1** ^{FOR}

Crisp
CELERY

2 ^{\$} **1** ^{FOR}

Large - Thornless
ARTICHOKES

2 ^{\$} **1** ^{FOR}

Butternut & Acorn
SQUASH **39c** ^{lb}

EGG PLANT **2** ^{\$} **1** ^{FOR}

President
PLUMS **49c** ^{lb}

Russet
POTATOES **3** ^{\$} **1** ^{FOR}

Pippin
APPLES **49c** ^{lb}

Med. Garnet
YAMS **49c** ^{lb}

Bosc
PEARS **49c** ^{lb}

Hawaiian
PAPAYAS **98c** ^{ea.}

VITAMINS

Introducing from Rainbow Light... "Living Source" food grown nutrient system in tablet form.

LIVING SOURCE MASTER NUTRIENT SYSTEM

\$1.29

Back By Popular Demand
R. W. Knudsen Family
JUICES

\$1.49

HONEY DATES

\$1.49

SWORDFISH STEAKS

\$4.99

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Sweet & Juicy
CANTALOUPE

2 FOR \$1

Crisp
CILERY

2 FOR \$1

Large - Thornless
ANTHURUS

2 FOR \$1

Butternut & Acorn
SQUASH **39¢ lb.**

President
PLUMS **49¢ lb.**

Pippin
APPLES **49¢ lb.**

Bosc
PEARS **49¢ lb.**

EGG
PLANT **2 FOR \$1**

Russet
POTATOES **3 FOR \$1**

Med. Garnet
YAMS **49¢ lb.**

Hawaiian
PAPAYAS **98¢ ea.**

VITAMINS

Introducing from Rainbow Light... "Living Source"™ food grown nutrient system in tablet form.

LIVING SOURCE MASTER NUTRIENT SYSTEM

60 TABS \$11.95
Save \$5.00

90 TABS \$15.95
Save \$7.00

VANTAGE

Back By Popular Demand
R. W. Knudsen Family
JUICES

\$1.29 **3 PK**

Asst. flavors. 100% natural juices packed in lunch box size disposable containers. Healthy juice in convenient 3 packs.

BUBBINS

HONEY DATES

\$1.49 lb.

Chewy snacks packed with nutrition.

MEAT & FISH

SWORDFISH STEAKS

\$4.99 lb.

Great on the grill!

Living Source
COMPLETE VITAMINE SYSTEM **\$4.25**
30 Tabs
SAVE \$2.00

Living Source
COMPLETE VITAMIN C SYSTEM **\$4.25**
30 Tabs
SAVE \$2.00

Living Source
COMPLETE IRON NUTRIENT SYSTEM **\$8.95**
60 Tabs
SAVE \$4.00

Living Source
COMPLETE SELENIUM NUTRIENT SYSTEM **\$4.25**
30 Tabs
SAVE \$4.00

R.W. Knudsen Family
BAGEL CHIPS **\$1.49** **6 oz.**
Fresh Bagels thinly sliced and baked to a fine crispness. Top with flavored cream cheese.

Barbara's
CORN FLAKES **\$1.59** **9 oz.**
Mild yellow corn blended with corn bran. The best tasting corn flakes!

Boney's
APPLE JUICE **\$1.69** **1/2 Gal**
Pure unfiltered Apple goodness!

Alta Dena
COTTAGE CHEESE **89¢ PT**
Pure full fat food packed with energy.

BANANA
CHIPS **\$1.29 lb.**
Excellent crunchy natural snack, high in Potassium.

Honey Dipped
PINEAPPLE RINGS **\$1.69**
Lightly sweetened to give a zesty flavor.

Hulled
MILLET **59¢ lb.**
Try with stir fry or excellent side dish cooks in 20 minutes.

SESAME STICKS **\$1.69 lb.**
Choose from cheese or sesame flavors. Crunchy whole wheat treats.

Smoked
TURKEY SAUSAGE **\$1.89 lb.**
Great on the grill or in your favorite casserole.

BEEF STEW MEAT **\$1.99 lb.**
We've done all the work! Ready for your favorite stew recipe.

Foster Farms
CHICKEN BREASTS **\$1.99 lb.**
Marinate in ginger & pineapple juice for a tropical treat.

Lean
GROUND BEEF **\$1.49 lb.**
Great for burgers or a special meat loaf.

Razor Sharp
ENGLISH CHEDDAR **\$2.49 lb.**

Dry
JACK CHEESE **\$2.99 lb.**
You can grate this cheese like Parmesan.

EL CAJON
152 N. 2nd St.
579-8251

VISTA
705 E. Vista Way
758-7175

ESCONDIDO
510 W. 13th Avenue
745-2141

SAN DIEGO
6091 University Ave.
582-4344

PACIFIC BEACH
1250 Garnet
270-8200

HILLCREST
734 University Ave.

Featuring Fine Mousing Meats

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